

# GOOD FOOD DISTRICT



What we eat and where we get our food is a thread that is intimately woven into the fabric of community.

## WAYS TO SUPPORT

Food | Health | Housing | Economy  
**JUSTICE**

As such, we've come to a point in our work where we see the need for an innovative form of engagement that can positively disrupt many of our typical ways of knowing and doing. Our approach includes strategies which focus on:

- **Improving Social Equity**
- **Creating Food Abundance**
- **Maximizing the Neighborhood Transformation**
- **Applying Regenerative Place Making**
- **Presenting the Neighborhood Narrative**
- **Cultivating a Strong Resident Base**
- **Catalyzing Wealth Development**

### GFD Hub Location:

4269 Market St. San Diego, Ca 92102



**We are looking for partners and investors to help us further develop and operationalize the Good Food District Hub.**

### OUR VISION

Project New Village, in partnership with Urban West Development and others, aims to build a multiple story mixed use food-oriented development with 20,000 square feet of affordable housing units for senior residents.

Please contact us directly to discuss:

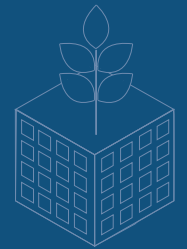
- A contribution of appreciated assets
- Charitable contribution
- A designed gift in your estate plan
- Sponsorships / underwriting for events or phases of the work
- Tenant partnerships
- Other



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**Improving the neighborhood food supply chain.**



**GOOD FOOD DISTRICT**

**HUB**

Healthy. Urban. Bounty.

MT. HOPE  
NEIGHBORHOOD  
GREATER  
SOUTHEASTERN  
SAN DIEGO

# OUR ISSUES

Project New Village encounters issues around gentrification and the lack of:

**employment**

**affordable housing**

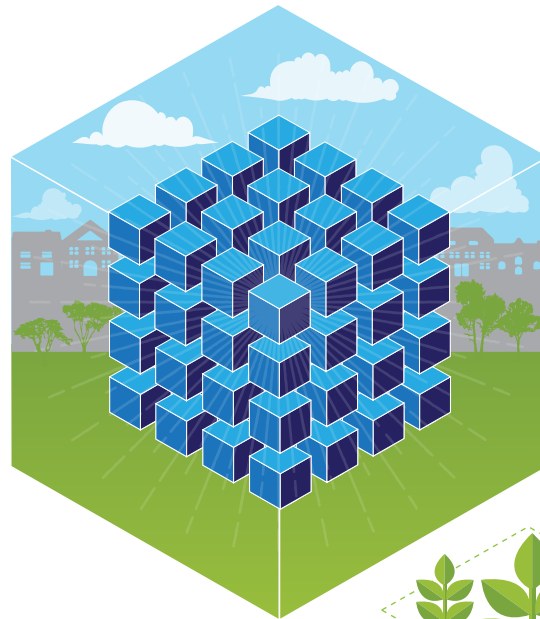
**health care**

**educational opportunities**

in our work around food justice and food access in the neighborhoods of Greater Southeastern San Diego.



## GOOD FOOD DISTRICT HUB WILL FEATURE EIGHT CENTERS OF ACTIVITY:



 Culturally-rooted Marketplace which genuinely reflects the community's strong, innovative agricultural histories. It will highlight traditional cuisine, handicrafts, and healthier food options.



All residential and commercial parking, except for loading, unloading, and mail/package delivery will be in an underground garage.



 In addition to the Garden area there will be outdoor activity spaces featuring a food pavilion, classroom, and a meeting space.

### UPPER FLOORS



Holistic Health and Healing



Food System Learning and Work Development



Community Kitchen



Community Space



Senior Apartments

### GROUND FLOOR



Public Market

### ON SITE



Garden



Growers Co-op Space

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**HUB**

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