

Community ~ Collaboration ~ Careers

Reimagining and Redefining Workforce Development



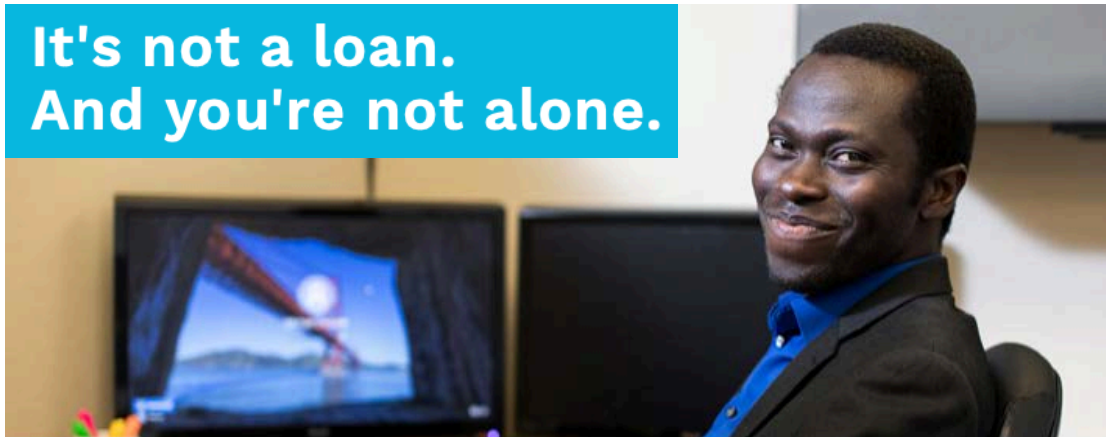
Peter Callstrom
'Chief Employment Officer'



@PeterACallstrom
@SDWorkorce



**It's not a loan.
And you're not alone.**



- A mentor in your field and career path
- A career consultant with you every step of the way
- Exclusive business networking events
- Career readiness, resume and interview preparation
- Internship and job placement services
- Support services: technology, transportation and other services to enable success in classroom and on the job



San Diego
Workforce
Partnership

Income

Share

Agreements



First ISA Cohort

70 Enrollees...

69% People of color

63% 1st Gen College Students

45% Female

Current classes



Business Intelligence



Digital Marketing



Front-end Development



Java Programming





San Diego
Workforce
Partnership



UC San Diego
Extension



The **James Irvine**
Foundation



Lumina
FOUNDATION



TIDES
A Force for Social Good

- Access to high quality certification programs
- Fast-growing technology fields
- Career readiness, mentoring and job placement
- ‘Evergreen’ fund
- First in workforce field (550 entities across country)
- ALL funded through philanthropic partners





Income Share Agreement **Forbes**

- ✓ SDWP – a 501c3 – serving San Diego County (3.4M people)
- ✓ SDWP – first and only of 550 in public workforce system to do ISAs
- ✓ Strada initial investment has already **tripled – now a \$4M fund**
- ✓ Renewable fund – ALL student payments – back to the fund

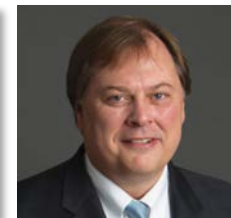


ISAs can help those without financial resources get skilled for the future

Nonprofit takes an innovative approach to help its clients get on a path to a good career.

By **Victoria Lim** - July 17, 2019

"No one sector can close skill and equity gaps alone. All of the recipients share our commitment to engaging with an ecosystem of educators, community organizations, and employers to help individuals bridge the divide between education and economic opportunity," **William D. Hansen, president and CEO of Strada Education Network** says





workforce.org/ISA



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