



**November 14, 2019 | 8:15AM-6:00PM | Building 177 at Liberty Station | 2875 Dewey Rd, San Diego, CA 92106**

***From exclusion to empowerment.***

*Traditionally, wealth and opportunity attract investment – so communities that already have resources get more. ImPower brings together government grantmaking, private philanthropy, impact investors, and grassroots leadership to create place-based investment opportunities in all communities. San Diego is honored to be selected as an innovation lab for ImPower, one of two pilot locations in the nation for this ten-year initiative. We are excited to dig in with you today to explore the community outcomes that could be possible as part of this important initiative.*

8:15AM

**BREAKFAST & CONVERSATION**

8:45AM

**WELCOME & FRAMING UP THE DAY**

Event Co-chair Beth Sirull, President & CEO, The Jewish Community Foundation of San Diego  
Event Co-chair Amy Chung, Director, Impact Investing, The California Endowment  
Kris Michell, Chief Operating officer, City of San Diego  
Kathleen Kelly Janus, Senior Advisor on Social Innovation, Office of Governor Gavin Newsom  
Debbie McKeon, President & CEO, San Diego Grantmakers  
Melanie Audette, Senior Vice President, Mission Investors Exchange  
Kristin Pierre, CEO, ImPower

9:30AM

**FEDERAL LEADERSHIP**

**FOR COMMUNITY-DRIVEN ECONOMIC DEVELOPMENT**

Moderator: Tim Larson, President, Ross Strategic  
Douglass Lynott, Director, Economic Development Integration  
Frances Sakaguchi, Economic Development Integrator  
U.S. Department of Commerce, Economic Development Administration  
Marcos Gonzales Harsha, Deputy Director for Partnerships and Investment  
Office of Technology Transitions at the US Department of Energy

10:00AM

**CAPITAL FRAMEWORKS & TOOLS**

**An interactive discussion**

Moderator: Melanie Audette, Mission Investors Exchange  
Laura Brenner Kimes, Vice President, Operations, Greenprint Partners  
Nelli Garton, Chair, San Diego Impact Investors Network: The San Diego ecosystem  
Sarah Lee, Washington State Department of Commerce: leveraging public funding  
Joe Evans, Portfolio Manager, Kresge Foundation: Community Investment Guarantee Facility  
Ascala Sisk, Deputy Director, Center for Community Investment: Capital Absorption Framework  
Shalini Vajjhala, Founder & CEO, re:focus partners: Stacking capital for community solutions

11:15AM

**SMALL GROUP DISCUSSIONS & SHARE OUT**

Table Hosts to facilitate conversation

12:15PM

**LUNCH & CASUAL CONVERSATION**

*Lunch is generously hosted by the **Jewish Community Foundation of San Diego***

12:45PM

**PUTTING IMPOWER INTO ACTION: SAN DIEGO'S INNOVATION & STRUCTURE LAB**

Regional practitioners share community-driven approaches creating innovative initiatives and structures that can scale with the ImPower framework to more equitably resource all communities.

Hosts:

Amy Chung, The California Endowment  
Jennifer LeSar, LeSar Development Consultants  
Debbie McKeon, San Diego Grantmakers

***FEATURING PROJECTS IN HOUSING, WEALTH-BUILDING & ENVIRONMENT***

YIGBY Modular Housing  
Middle Income Home Ownership (Ito Girard & Associates)  
Habitat for Humanity Fund (Mission Driven Finance)  
Project New Village & The Conservation Fund  
The Border Impact Bond (4 Walls International)  
Solar for Multi-Unit Housing (GRID Alternatives)  
Private Equity Perspective (HCAP)  
CDC Small Business Finance  
Women's Empowerment Loan Fund  
Self Help Credit Union & The California Endowment  
Shared Income Agreements (San Diego Workforce Partnership)

***Note: There will be breaks at approximately 1:45PM & 2:45PM***

4:00PM

**BRINGING IT ALL TOGETHER: SYNTHESIS AND LOOKING AHEAD**

Event Co-chair Beth Sirull, President & CEO, The Jewish Community Foundation of San Diego  
Catherine Banat, Managing Director, Director, Responsible Investing, RBC Global Asset Management  
Douglass Lynott, Director, Economic Development Integration, U.S. Department of Commerce  
Kristin Pierre, CEO, ImPower  
Debbie McKeon, President & CEO, San Diego Grantmakers

4:30-6:00PM

**JOIN US FOR A CLOSING RECEPTION**

The reception is generously hosted by **RBC Global Asset Management**