2020 STRATEGIC FRAMEWORK

MISSION
San Diego Grantmakers connects and activates funders to learn, lead and invest in our community.

VISION
An equitable, collaborative, and impactful social change ecosystem that improves the lives of all residents in our region.

VALUES

LEARNING
We actively seek knowledge and inspiration from SDG members, field experts and those from the communities we serve to ensure we make informed, timely and relevant decisions in all that we do.

COLLABORATION
Meaningful collaboration must take place in philanthropy to ensure the best outcomes of our work and is further strengthened by partnering with other sectors.

EQUITY
The common good is served by creating systems and opportunities that lead to equity for all – regardless of race, religion, national origin, ethnicity, disability, sex, gender identity, sexual orientation, age, or socio-economic status.

FUTURE FOCUSED
We anticipate future trends to better prepare our members to contribute to a more vibrant region.

IMPACT
Our work must make a measurable difference.

COURAGEOUS LEADERSHIP
We demonstrate conviction for our values by taking risks and being bold.

Key Work Areas

STRENGTHEN EFFECTIVE PHILANTHROPY
SDG is an active leadership and resource hub that connects, inspires and empowers informed and strategic giving.

FACILITATE FUNDER AND CROSS-SECTOR COLLABORATION
Provide a forum for fellow philanthropists and other community stakeholders to learn, plan and act collectively to increase the impact of their work.

CHAMPION EQUITY AND OPPORTUNITY
Influence philanthropy and other social investors to intentionally address systemic bias that prevents people and communities from reaching their full potential.

CATALYZE IMPACT INVESTING
Help ensure that measurable impact investing strategies are deployed for social good by philanthropists and other investors.

SUPPORT NEW FORMS OF GIVING
Champion, support, and encourage new approaches to funding social change so they develop, thrive and endure in our region.

Organizational Excellence

ENSURE SUSTAINABILITY
Strengthen our business model through a continuous improvement process by increasing membership and diversifying current revenue streams.

INVEST IN CAPACITY
Develop SDG staff, board and committee members; build an equitable, diverse and inclusive organization; advance a healthy work culture; integrate new technologies.

ENGAGE AND COMMUNICATE
Expand our member outreach, external relations, public policy and advocacy efforts, and provide thought leadership on a local, state and national level through our shared expertise.