

# 2020 STRATEGIC FRAMEWORK

## MISSION

San Diego Grantmakers connects and activates funders to learn, lead and invest in our community.

## VISION

An equitable, collaborative, and impactful social change ecosystem that improves the lives of all residents in our region.

## VALUES

### LEARNING

We actively seek knowledge and inspiration from SDG members, field experts and those from the communities we serve to ensure we make informed, timely and relevant decisions in all that we do.

### COLLABORATION

Meaningful collaboration must take place in philanthropy to ensure the best outcomes of our work and is further strengthened by partnering with other sectors.

### EQUITY

The common good is served by creating systems and opportunities that lead to equity for all – regardless of race, religion, national origin, ethnicity, disability, sex, gender identity, sexual orientation, age, or socio-economic status.

### FUTURE FOCUSED

We anticipate future trends to better prepare our members to contribute to a more vibrant region.

### IMPACT

Our work must make a measurable difference.

### COURAGEOUS LEADERSHIP

We demonstrate conviction for our values by taking risks and being bold.

## Key Work Areas

### STRENGTHEN EFFECTIVE PHILANTHROPY

SDG is an active leadership and resource hub that connects, inspires and empowers informed and strategic giving.

### FACILITATE FUNDER AND CROSS-SECTOR COLLABORATION

Provide a forum for fellow philanthropists and other community stakeholders to learn, plan and act collectively to increase the impact of their work.

### CHAMPION EQUITY AND OPPORTUNITY

Influence philanthropy and other social investors to intentionally address systemic bias that prevents people and communities from reaching their full potential.

### CATALYZE IMPACT INVESTING

Help ensure that measurable impact investing strategies are deployed for social good by philanthropists and other investors.

### SUPPORT NEW FORMS OF GIVING

Champion, support, and encourage new approaches to funding social change so they develop, thrive and endure in our region.

## Organizational Excellence

### ENSURE SUSTAINABILITY

Strengthen our business model through a continuous improvement process by increasing membership and diversifying current revenue streams.

### INVEST IN CAPACITY

Develop SDG staff, board and committee members; build an equitable, diverse and inclusive organization; advance a healthy work culture; integrate new technologies.

### ENGAGE AND COMMUNICATE

Expand our member outreach, external relations, public policy and advocacy efforts, and provide thought leadership on a local, state and national level through our shared expertise.