

**CALIFORNIA COMPLETE COUNT**

801 Capital Mall, 6<sup>th</sup> Floor  
Sacramento, CA 95814  
(916) 852-2020

**Ditas Katague**  
Director

**August 30, 2018**

**Subject: Request for Information (RFI) for the California Census Office, Event ID #0000010569**

**TO INTERESTED PARTICIPANTS:****PURPOSE**

The purpose of this RFI is to gather new and innovative ideas from Community Based Organizations capable of reaching hard-to-count populations. The California Census Office is well aware of traditional outreach methods used in previous census efforts. The goal of this RFI is to solicit new thinking that builds on that foundation, especially in light of the federal census using an on-line self-response tool and investing limited resources.

**RESPONDING TO RFI**

1. The RFI may be viewed and downloaded at [www.caleprocure.ca.gov](http://www.caleprocure.ca.gov) by following the steps below:
  - Click on "Get Public Procurement Information"
  - Click the yellow tab "See Current Bids"
  - Type in Event ID: 0000010569
  - View/Download Package

Interested bidders are not required to register on CaleProcure in order to view or download the RFI. However, it is highly recommended that bidders register and create an account on CaleProcure to receive future notifications of RFI, solicitations and events related to the Census 2020.

2. Please read the complete RFI and provide a written response to Section 6, Information Requested.
3. Return electronic written responses via email, no later than 5:00 PM (PT), **September 14, 2018**, to the following:

State Census Office  
Attn: Vanessa Vaughn  
Email: [Vanessa.Vaughn@census.ca.gov](mailto:Vanessa.Vaughn@census.ca.gov)  
Telephone: (916) 852-2020

*Note: The cost for developing a response to this RFI is entirely the responder's responsibility and shall not be chargeable to the State of California. Suppliers are not required to submit a response to this RFI in order to participate in the solicitation process. For immediate notification of future solicitation releases, bidders shall register with [www.caleprocure.ca.gov](http://www.caleprocure.ca.gov).*