REALIZING THE CALIFORNIA DREAM
BETTER CALIFORNIA

2019 San Diego Grantmakers Annual Conference
June 4, 2019
AGENDA
BETTER CALIFORNIA

01 Welcome & Introductions
02 Vision Activity
03 Building a Better California: The Declaration to Realize the California Dream
04 Where We Go From Here
MEETING GOAL: CREATING A PATH FORWARD
OUR STARTING POINTS

01  Bold and Visionary
02  Multi-generational
03  Internal & External
04  Opportunity for Inclusion
05  A Big Tent
06  Funder-focused
07  Used to inform our work individually and collectively
08  Specific goals, milestones, and strategies should be determined by those closest to the issues
OUR DECLARATION

Statement of Purpose

We are a group of philanthropic leaders who have come together to proclaim our commitment to building a just, fair, inclusive California in which all people can participate, prosper, and reach their full potential. We believe that every Californian must have the right to access a high-quality education, live in physical and economic security, and benefit from the bounty of our natural resources. We also recognize and seek to remedy the fact that many Californians, particularly those who face historical and structural barriers, have been denied the opportunity to reap the benefits of living in our great state.
OUR VISION AND GOALS

An Effective and Robust Public Sector
A Thriving and Inclusive Economy
Healthy and Powerful Communities
A Healthy and Sustainable Environment
**OUR VALUES**

**SHARED HUMANITY**
We place our shared humanity at the center of all we do, recognizing that there is more that joins us than divides us.

**EQUITY AND FAIRNESS**
We believe in a just, fair, and inclusive society.

**COMMON GOOD**
We seek to advance the common good and foster safe, caring, and vibrant communities.

**UNITY**
We understand that we must join together to succeed.

**JUSTICE**
We acknowledge, reckon with, and seek to change systems and institutions so that all communities – particularly communities of color – have opportunity and are able to thrive and prosper.
OUR PRINCIPLES OF ENGAGEMENT

01 BOLDNESS
02 PARTNERSHIP
03 COLLABORATION
04 ACCOUNTABILITY
05 ORGANIZATIONAL TRANSFORMATION
06 CREATIVITY
07 TRUTH
08 RESILIENCE
San Diego Grantmakers (SDG)
2020 Strategic Framework

- Facilitate funder and cross-sector collaboration
- Strengthen effective philanthropy
- Support new forms of giving
- Catalyze impact investing
- Champion equity and opportunity

SDG connects and activates funders to learn, lead, and invest in our community.
OUR COMMITMENT

We are committed to reviving the California Dream for all. By making this commitment together, we can build a just, fair, inclusive California in which all people can participate, prosper, and reach their full potential.

01 Make significant, flexible, multi-year investments in the work of nonprofits and other partners dedicated to achieving one or more of these goals;

02 Strive to invest our core endowment principal in ways that are not inconsistent with these goals; and

03 Commit non-financial resources and other substantial resources to support organizations and the efforts/approaches they deem to be high-value to advance our shared goals.
Declaration for Realizing the California Dream

**VISION**
- An Effective and Robust Public Sector
- A Thriving and Inclusive Economy
- Healthy and Powerful Communities
- A Healthy and Sustainable Environment

**VALUES**
- Shared Humanity
- Equity and Fairness
- Common Good
- Unity
- Justice

**PRINCIPLES OF ENGAGEMENT**
- Boldness
- Partnership
- Collaboration
- Accountability
- Organizational Transformation
- Creativity
- Truth

**ACTION**

01. Make significant, flexible, multi-year investments in the work of nonprofits and other partners dedicated to achieving one or more of these goals;

02. Strive to invest our core endowment principal in ways that are not inconsistent with these goals; and

03. Commit non-financial resources and other substantial resources to support organizations and the efforts/approaches they deem to be high-value to advance our shared goals.
NOW IT’S YOUR TURN
Declaration for Realizing the California Dream

VISION

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A Thriving and Inclusive Economy
Healthy and Powerful Communities
A Healthy and Sustainable Environment

VALUES

Shared Humanity
Equity and Fairness
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Unity
Justice

PRINCIPLES OF ENGAGEMENT

Boldness
Partnership
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Accountability
Organizational Transformation
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Truth

ACTION

01  Make significant, flexible, multi-year investments in the work of nonprofits and other partners dedicated to achieving one or more of these goals;

02  Strive to invest our core endowment principal in ways that are not inconsistent with these goals; and

03  Commit non-financial resources and other substantial resources to support organizations and the efforts/approaches they deem to be high-value to advance our shared goals.
WHERE DO WE GO FROM HERE?

Better CA Convening
July 26, 2019
9:30 AM to 12:30 PM
Location TBD
JOIN THE CONVERSATION

Better California

philanthropyca.org/better-california