

EVALUATING GRANT PROPOSALS

San Diego Grantmakers

June 13, 2018

The basics



- Submitted on time
- Guideline criteria met
- Programming a focus fit
- Questions directly and completely answered
- Correct spelling/grammar

More basics



- Preparation instructions followed: # pages, word/character count, font, margins, mailing/hand delivery, no “fluff”
- Requested attachments included

What are we evaluating?



- Organizational capacity to carry out funded project
 - Direct staff
 - Infrastructure
 - Experience
- Demand for funding is great
 - Clear case for support
 - Numbers and data used for context

What are we evaluating?

- Clear, realistic, measurable goals and outcomes
- Specific plan to achieve goals and outcomes
- Program quality, track record & impact
 - What tools are used to evaluate progress?
 - What is the system for reviewing evaluation data and making program modifications?
 - Who is involved?



What are we evaluating?

- Executive leadership & program staff skills and experience
- Board
 - Meeting frequency
 - Best practices
 - Giving to organization- time and/or funds



What are we evaluating?

- Organization/project sustainability
 - Diversified funding sources
 - Resource development
- Appropriate budget
 - More than one revenue source
 - Deficit is explained
 - Reasonable program costs



HOLD A PRE-GRANT CONFERENCE TO REVIEW
APPLICATION AND PROCESS

EQUITY ISSUES IN GRANTMAKING

For more information contact:



Sharyn Goodson

Director of Philanthropic Strategy

Leichtag Foundation

sharyn@leichtag.org

(760) 487-1532